



A GREENER
TOMORROW
PRESENTS



BREAKING BARRIERS: WOMEN AT WORK

1 Million Women.
1 Million Stories.

The Road Ahead

We're thrilled to bring these stories to life, aiming to inspire future leaders and transform industry culture. With your continued support, we're targeting **1 million viewers** for the series one for every woman in construction.

About AGT



A Greener Tomorrow is a 501(c)(3) nonprofit organization dedicated to empowering women, minorities, and youth to thrive and build lasting careers in the construction industry. Our mission focuses on advancing talent sustainability through leadership, mentorship, and inclusion. We are committed to expanding workforce opportunities for all, fostering an inclusive environment that supports growth, innovation, and success across the skilled trades.

About The Series



Breaking Barriers: Women at Work is a five-part YouTube docuseries that celebrates the leadership, resilience, and impact of women in the construction industry. Supported by sponsors like **John Deere** and **Procore**, the series highlights the vital role women play in addressing the industry's workforce shortage and shaping its future.

The featured women drive over \$1 billion in annual construction revenue, showcasing their transformative leadership in a traditionally male-dominated field. Each episode explores themes like authenticity, resiliency, and legacy, tackling critical issues such as inclusive leadership and workforce retention.

Premiering in Spring 2025, this series inspires the next generation and champions a stronger, more inclusive construction industry.

#wicbreakingbarriers



Subscribe To Our
Youtube Channel

Follow our journey and share



Let's inspire the next
generation together!



About the Women Featured



DIANE BENCK

PRESIDENT | WEST SIDE TRACTOR

Diane Benck leads West Side Tractor, her family-owned construction and forestry equipment dealership with vision and purpose. As the first chairwoman of Associated Equipment Distributors (AED), she made history while championing skilled trades and inspiring youth to pursue careers in the industry. Her leadership is building a legacy of empowering the next generation.



PATRICIA BONILLA

PRESIDENT & CEO | LUNACON CONSTRUCTION GROUP

Patricia Bonilla transformed her journey from project manager to leading the successful general contracting firm, Lunacon Construction Group. Through her podcast and books, she shares her determination to thrive in construction, inspiring others to embrace growth and innovation. Her resilience and leadership continue to redefine success in the industry.



DINA KIMBLE

PRESIDENT & CEO | ROYAL ELECTRIC

Dina Kimble leads Royal Electric, a top ENR electrical contractor, with a dedication to transforming the culture of construction. Known for her integrity and vulnerability, she fosters a supportive environment where her team can thrive. Her authentic leadership is reshaping what success looks like in the industry.



VIRGINIA MURPHY

PRESIDENT & CEO | WASTE WATER INDUSTRIAL SERVICES

Virginia Murphy leads Waste Water Industrial Services, specializing in wastewater treatment equipment and metal fabrication. A tireless advocate for second chances and youth careers, she empowers others through mentorship and problem-solving. Her dedication has even taken her to the White House to champion skilled trades.



KRISTINA THOMPSON

BUSINESS UNIT MANAGER | JOHN DEERE DUBUQUE WORKS

Kristina Thompson, a civil engineer with a 30-year career, leads the Cabs, Paint, and Maintenance teams at John Deere Dubuque Works. She inspires her teams to achieve high performance through genuine leadership and meaningful connections. A passionate advocate for women's visibility and influence in leadership, she champions a more inclusive future in the industry.



Subscribe To Our
Youtube Channel

Follow our journey and share



Let's inspire the next
generation together!



Our Founder

JENNIFER TODD 

FOUNDER, A GREENER TOMORROW
PRESIDENT, LMS GENERAL CONTRACTORS

Jennifer Todd, a graduate of ASU's Sandra Day O'Connor College of Law, 16-year construction veteran, and engineer, is the visionary behind Breaking Barriers: Women at Work and founder of **A Greener Tomorrow**, a nonprofit dedicated to empowering women, minorities, and youth to thrive in the construction industry. Focused on addressing the labor shortage, A Greener Tomorrow works to expand opportunities and shift perceptions across construction through connection and storytelling.

As president of **LMS General Contractors**, Jennifer has overseen the remediation of over 5 million square feet of hazardous materials and specializes in demolition, abatement, and disaster recovery. She is also the founder of **WynTech Group**, a groundbreaking platform that connects job seekers and agencies with the most up-to-date construction apprenticeship programs nationwide, streamlining career pathways into the skilled trades.

Jennifer serves as Co-Chair for the American Society of Civil Engineers' (ASCE) Industry Leaders Council Risk & Resilience Committee and is an active board member across the industry. An advocate and established public speaker, she inspires audiences with her transformative leadership and commitment to putting people over projects. Dedicated to reshaping workplace culture, she fosters inclusive environments that reflect the diversity of the U.S., ensuring construction remains sustainable and accessible for all.

Recognitions

- 2020: Engineering News-Record Top 25 Newsmaker
- 2020: CBO Magazine Outstanding Women In Construction Finalist
- 2021: Engineering News-Record Top 20 Under 40
- 2024: South Florida Business Journal Diverse Voice
- 2024: REM Times Leading Women In Real Estate



*Breaking Barriers
Women at Work*

#wicbreakingbarriers



Subscribe To Our
Youtube Channel

Follow our journey and share



Partner with us
Jennifer Todd, Founder
JTODD@LMSGC.COM

Let's inspire the next
generation together!